



# Wendy Mack

*Helping leaders mobilize energy for change!™*

**Leaders grapple with a universal challenge: How do you tap into employees' energy, build momentum, and accelerate acceptance of change? In short, how do you create energized alignment? Savvy leaders turn to Wendy Mack, a confirmed thought leader on leading and communicating change.**

**A** dynamic speaker, insightful consultant, and prolific author, Wendy has helped dozens of corporations plan and implement large-scale change initiatives.

Wendy's proven strategies and tools help leaders communicate key messages and generate commitment. In her recent book, *Change at the Core: Unleash Your Team's Energy to Drive Results*, Wendy guides leaders to successfully—and rapidly—drive critical change through the organization.

## **Clients rave:**

"I'm still hearing great things from my staff about your energizing presentation! Several people have commented that you were the best speaker we've ever had. You helped us look at change differently, and you opened up some great conversations about how we can deal with the stress of constant change."

~ Debbie Thurman  
Senior Vice President, Contracts  
ManTech International Corporation

"Your presentation on leading and communicating change was excellent. Your command of the subject matter and captivating presentation were the perfect match of instruction and engagement."

~ Joseph Jackson  
Vice President of Inclusion  
OSI Restaurant Partners

"Everyone was impressed with your thorough research and how you integrated real examples into your presentation. We are incredibly fortunate to draw upon your expertise, and I would be delighted to work with you again."

~ Tricia Brennesholtz  
The Coca-Cola Company

## **Most requested programs— for leaders at all levels**

Wendy's high-energy, content-rich presentations offer real impact. Leaders at all levels appreciate her fresh ideas, frank advice, and proven ideas. They leave equipped to better focus employee energy and achieve critical business goals.

Wendy's programs address these pressing organizational concerns:

- ***Driving Strategic Change***
- ***Plugging into Passions***
- ***Transforming Anxiety into Energy***
- ***Accelerating Alignment***

In addition, Wendy creates and delivers custom keynotes and engagement events to help leaders communicate key messages, catalyze change, and create energized alignment.





# Meet Wendy Mack

## Change Catalyst

An in-demand speaker and results-driven consultant, Wendy Mack has worked with dozens of companies and more than 20,000 leaders on the planning and implementation of large-scale change initiatives.

Since founding T3 Consulting in 2001, Wendy and her team have created customized training programs, performance tools, and communication campaigns for numerous corporations, nonprofit organizations, and government agencies including Independence Air, Northrop Grumman, and Freddie Mac. In addition, organizations such as ManTech International, the U.S. Geological Survey, and OSI Restaurant Partners have hired Wendy to help their leaders develop the skills needed to lead strategic change.

Wendy's extensive experience in the field has taught her this immutable fact about getting people on board with change: communication matters. In her keynote presentations Wendy offers insight, advice, and specific guidance to help leaders engage, align, and motivate their people. By learning and applying Wendy's proven strategies for communicating key messages, leaders can ensure their employees will understand, accept, and support the organizational changes that are imperative to success.

Television and press editors look to Wendy as a subject matter expert on change, communication, and leadership. Her recent publications include *Change at the Core: Unleash Your Team's Energy to Drive Results, Transforming Anxiety into Energy*, and *Leading after Layoffs*.

### Audiences rave:

"Wendy Mack is exceptional. She listened to our questions and situations and adapted her program to our specific challenges. This is the best speaker and program we have ever had."

"Wendy is obviously passionate about what she is doing and her energy and enthusiasm just bubble out in her interactive presentation."

"I shared highlights from the conference with my leadership team. Our company president jumped on your small-group engagement technique—he wants to use it for every significant announcement going forward. Take home value at its finest!"

"Great presentation—inspiring, knowledgeable, and informative. Bring Wendy back!"

### Sample Client List

- The Adhesive and Sealant Council
- American Business Women's Association
- American Society for Quality
- AOL
- Bates White
- Coca-Cola Company
- Denver Business Series
- Freddie Mac
- General Dynamics
- Independence Air
- Inova Health System
- ManTech International
- Northrop Grumman
- Presbyterian/St. Luke's Hospital
- Professional Services Council
- PBS
- SRA International
- The Nature Conservancy
- U.S. Geological Survey



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**Call to book  
Wendy now!**