

# Plugging into Passions



## *Discover your team's passions for true workplace motivation*

Employee motivation techniques historically fall into two categories: pushing and pulling. These techniques often result in dissatisfaction, lack of commitment, and even rebellion.



### *Ready for a better approach to employee motivation?*

In this program, Wendy Mack shows how to identify your employees' passions and unleash their intrinsic motivation. Using **The Workplace Motivators™**, Wendy will teach you how to first identify your own passions—what makes you tick—and then show you how to discover your employees' motivators.

Unlike other personality tools, **The Workplace Motivators™** offers deep insight to workplace motivation. You'll discover your own core passions and you'll gain real insight into what energizes your employees.

**Forget the old carrot-and-stick approach to motivation.**

***Plugging into Passions offers a new, more powerful method that works!***

### **Formats**

*Keynote, Breakout, Workshop or Webinar*

### **Audience**

*Supervisors, managers, directors, team leads, and project/program leaders*

### **Perfect for**

*Corporations, not-for-profit organizations, and associations looking to equip leaders with effective tools to motivate their people*

### **Learn how to...**

**Predict** when and why your team members will embrace some tasks and avoid others.

**Connect** with your employees in a way that increases their commitment to their work and the organization.

**Build** support for your ideas and initiatives from peers, executives, and stakeholders.

**Communicate** using key words that unleash energy and tap into each person's unique passion.



# Plugging into Passions

with Wendy Mack

## **Passion: Creativity—Teamwork—Energy—Motivation**

This program enables leaders to create stronger teams and achieve more than they ever thought possible! With insight, humor, and proven methods, Wendy Mack will teach your audience how to unleash energy and achieve alignment in a whole new way.

Once you know what truly motivates your team members—and how to plug into their passions—their satisfaction and creativity will soar.

## **Audiences rave:**

“I enjoyed your presentation and learned so much. It was engaging and extremely informative.”

“I plan to use the information you provided to better train and manage my staff.”

“Loved your presentation! I can’t wait to start plugging into my passions!”

“You have incredible energy! I’ve heard several of your presentations, and I always find myself feeling very jazzed afterward!”

## **Meeting Planners rave:**

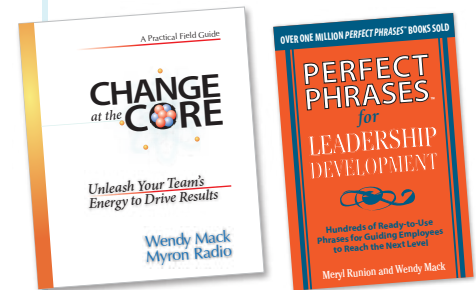
“Everyone came away from our event with a whole new level of understanding and motivation. Many are already putting your advice to use. What a measure of success!”

“Another A+ job. Your presentations are always fresh—full of vigor and good information.”

“Everyone loved your program! People have been telling me how much fun it was and how much they enjoyed learning about themselves and each other.”

## **About Wendy Mack**

Wendy Mack is a nationally recognized speaker, consultant, and thought leader who advises leaders on how to mobilize energy for change. She is the founder of T3 Consulting and author of numerous books and articles on the topics of change, communication, and leadership.



## **Sample Client List**

- American Business Women’s Association
- AOL
- Armed Forces Academy Graduates Program
- Copper Conferencing Business Speakers’ Series
- General Dynamics
- GILL Foundation
- Independence Air
- Inova Health System
- Northrop Grumman
- Professional Services Council
- Public Broadcasting System
- The Coca-Cola Company
- The Nature Conservancy
- U.S. Geological Survey

**Call to book Wendy now!**

